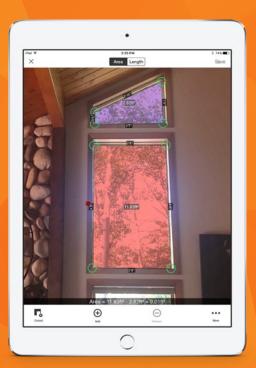


Bringing Measurements Within Reach



Within days of purchasing Spike, I immediately recognized the potential it had to positively impact my business. What used to take me 45 minutes to measure a job, now only takes me 5 minutes with Spike. This means that I can do more sales calls per day, and the accuracy of measurements meets my requirements for estimating costs. Between quickly taking photos of the job with Spike and then taking real-time measurements from the photo, I'm turning around quotes faster and closing more business.

- Jeanne Kratz, Owner of Adams Window Tinting and Huper Optik Dealer of the Year



Spike is a smart laser measurement solution that allows you to quickly measure the width, height and area of windows, simply by taking a photo from your smartphone or tablet. The Spike device, Spike mobile app, Spike Cloud and your smartphone or tablet work together.



Increase Revenue

Sales staff can take on more bids because the time to measure is reduced to minutes. Grow your customer base by bidding faster and accepting more complicated jobs. Customer confidence is increased by using the photo documentation.



Cut Costs

All it takes is one person to capture the needed measurements for a quote and installation. Measurements are saved with the photo, so no return trip is needed for additional measurements.



Faster Quotes

By capturing real-time measurements from a photo, including height, width and square footage, you can do more sales calls per day and turn around your quotes faster. Measurements can be taken in inches or feet + inches.



Bring Value

Professionalism is key for winning new business, and equipped with Spike and your smartphone or tablet, you'll look more sophisticated and advanced than the competition. Stop juggling a tape measure and notepad, and focus on customer service.

KEY FEATURES

Photo Measure: real-time measurements from a photo

Once on-site, capture a photo of a window using your smartphone or tablet and Spike. Then, draw measurements on the photo, such as area, height, width, and length using the Spike mobile app or the Spike Cloud.

Point-to-Point: measure the distance between two objects

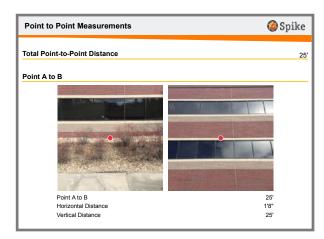
Point-to-Point measurements help you to determine what size equipment will be needed on the jobsite for installation. Aim Spike at an object, such as the base of a building, and take a photo. Then, aim and take a photo of your second object, such as the top of the building. Spike will calculate the distance between those two objects.

Export and share photos and measurements

Measurements are saved with the photo, and can be exported as a JPG, PDF or sharable URL with your customer or installer. A photo can also be exported to the Spike Cloud. By uploading a photo to the Spike Cloud, you can view, edit, measure, and download Spike photos using your browser. You can easily access your original photo at any time via the Spike app or your browser to view or remeasure the photo.



Measure a single area or all windows



Measure for ladder or truck height, and clearance

The Spike device pairs with your smartphone or tablet via Bluetooth. Spike's laser rangefinder works jointly with your smartphone or tablet's camera, GPS, compass and connection to the internet.



Device and OS	Apple iOS & Google Android smartphones and tablets. For a list of supported devices, visit www.ikegps.com/support
Battery	Internal Li-ion Battery
Connectivity	BLUETOOTH 4.0 low energy technology
Range	6 - 650 Feet (2 - 200 Meters)
Accuracy	Point-to-Point: ± 3% Photo Measure: ± 3% (if positioned perpendicular to target)
Units	Feet, Inches, Meters, Centimeters
Output Formats	PDF, JPG, Spike File (XML), KMZ, URL