

For Immediate Release

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AT&T specifying IKE for Aerial Make-Ready-Engineering in its Articles

Another step towards the goal of being the pole record standard

ikeGPS (IKE) advises the following:

- That AT&T Inc. (AT&T), the largest communications company operating across North America, is writing the 'IKE Standard' into its Articles for aerial make-ready-engineering projects.
- These Articles define specific project standards for its internal engineers **and** external engineering service providers.
- Approximately 100 external engineering groups maintain approximately 50% of the AT&T network.
- This progression follows AT&T's internal process to standardize on the IKE record, and reflects the gains in efficiency and consistency that IKE has delivered across its aerial make-ready-engineering activities.
- In practice, the IKE standard becoming a requirement in AT&T's Articles means that for an engineering company to bid on future aerial make-ready-engineering projects at AT&T – they will need to be using the IKE4 system in their workflow in most cases.

IKE CEO, Glenn Milnes, commented, "This is another positive step towards our goal to become the pole record standard for our communications & fiber customers. Most pleasingly, this step reflects that AT&T has been successful with our products and our team through the initial deployment of approximately 130 IKE4 systems, and we now have a further meaningful tailwind so to sell into the large network of external engineering companies associated with AT&T and other communications businesses."

ENDS

IKE seeks to be the standard for collecting, managing and analysing pole and overhead asset information for electric utilities, communications companies and their engineering service providers.

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