



Important Notice

Information in this Presentation:

- + is for general information purposes only, and is not an offer or invitation for subscription, purchase, or recommendation of securities in ikeGPS Limited;
- + should be read in conjunction with, and is subject to, ike's FY19 financial statements, market releases, and information published on ike's website (www.ikegps.com);
- includes forward-looking statements about ike and the environment in which ike operates, which are subject to uncertainties and contingencies outside of ike's control – ike's actual results or performance may differ materially from these statements;
- + includes statements relating to past performance, which should not be regarded as a reliable indicator of future performance; and
- may contain information from third parties believed to be reliable however, no representations or warranties are made as to the accuracy or completeness of such information.
 - All information in this presentation is current at the date of this presentation, unless otherwise stated.
 - + All currency amounts are in NZ dollars unless stated otherwise.

Receipt of this Document and/or attendance at this presentation constitutes acceptance of the terms set out above in this Important Notice.









FY19 Results Highlights

- + Revenue growth in the core Communications & Electric Utility segment:
 - + Total recognised revenue of \$8.0m, 4% higher than PCP of \$7.7m.
 - + Revenue in IKE's core Communications and Electric Utilities segment grew 27% against PCP, to approximately \$7.4m.
- + Gross margin growth:
 - + Gross margin in the period of \$5.4m, 34% higher than PCP of \$4.0m.
 - + Gross Margin percentage improved to 67%, an increase against PCP of 51%.
- + Lower operating expenses:
 - + Operating expenses were \$10.6m (PCP of \$10.8m), reflecting continued investment into Sales & Marketing and Research & Engineering, and a lower Corporate expense profile.
- + Reduced Net Loss
 - + Net loss after tax was \$5.1m, a 24% improvement against PCP of \$6.7m.
- + Record sales into the U.S. Communications and Electric Utility market, with approximately \$7.4m revenue including;
 - + \$1.9m revenue generated from annual software subscriptions, with subscription renewal rates of approximately 91%.
 - + \$1.4m revenue generated from the new 'IKE Analyze' solution.
- + Cash and receivables:
 - + IKE ended the period with cash of \$3.5m and receivables of \$1.4m.









FY19 Results Highlights cont.

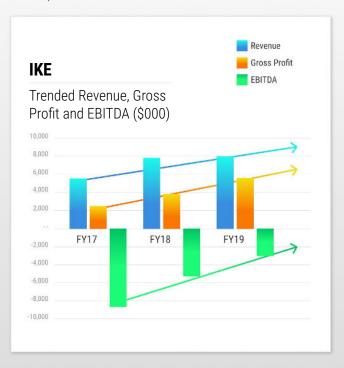
- + Transition to the IKE Analyze business model was completed in FY19
 - + As a result IKE expects that approximately 80% of FY20 revenue will be derived from either recurring subscription or transaction sources.
 - Ultimate revenue opportunity per IKE Analyze customer is significant, representing the potential for hundreds of thousands, and eventually, millions of dollars of revenue per annum.
- + Progress with Target Accounts included:
 - + AT&T Inc., the largest communications company operating across North America, has written the 'IKE Standard' into its Articles for aerial make-ready-engineering.
 - + Seven of the largest 15 Communications & Cable companies operating in the U.S. market are engaged in deployments or pilots of IKE Analyze. Entities include:
 - + Charter Communications Inc. the largest cable company in the U.S.
 - + Crown Castle Inc. the largest provider of shared communications infrastructure in the U.S.
 - + Cox Communications Inc.- the 6th largest cable company in the U.S.
- + The platform to deliver a strong FY20 performance.
 - + Considered that IKE is as well positioned as it has been with respect to customer engagement and market offering.



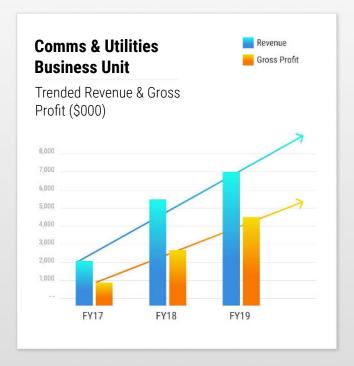


Positive Overall Momentum

Positive Trending of Revenue, Gross Profit, and EBITDA



Particularly within the Core Communications and Utility Segment





Profit & Loss

	<u>2019</u>	<u>2018</u>
Continuing operations	\$'000's	\$'000's
Operating revenue	7,996	7,732
Cost of sales	(2,646)	(3,754)
Gross profit	5,350	3,978
Other income	102	125
Operations cost	(643)	(477)
Sales and marketing expenses	(3,226)	(3,231)
Research and engineering expenses	(3,210)	(3,019)
Corporate costs	(3,443)	(4,011)
Foreign exchange (losses)/gains	(39)	(71)
Expenses	(10,561)	(10,809)
Operating loss	(5,109)	(6,706)





Commentary & Outlook;

The importance of the FY19 transition to IKE Analyze







Analysis



Management



IKE seeks to be...

The industry standard for scaling utility pole applications faster, safer, and with uncompromising accuracy.







Analysis



Management



There has been exponential growth in usage of the the IKE platform over the past four years;

>450 organizations have processed >9M aerial asset records on the platform.....





Achieving dramatic productivity and quality improvements....

9.4 Million

Photos of poles to date

1.7 Million

Poles in IKE Office

75%

Reduce personnel requiring field visit

Ø

Zero revisits to the pole

2x Faster

Improve workflows from end to end

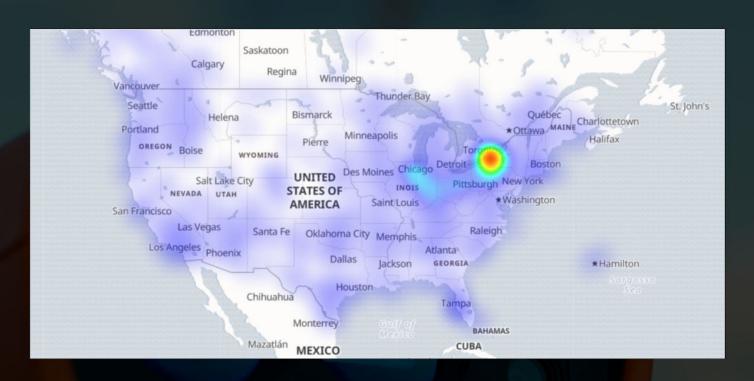
8x

Reduce permit request rejections





And with the IKE Standard being applied across the North American market.....

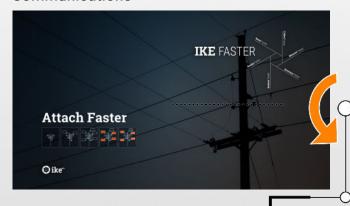




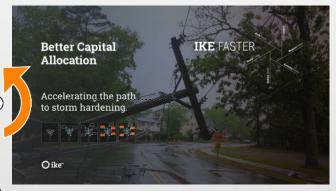
These metrics signaled a significant opportunity; driving the FY19 IKE Analyze strategy.....

Executed through FY19, IKE has expanded its market offering and business model from the sale of field data collection devices and subscription pole software, to establishing **IKE Analyze** as the extended platform for scaling communications and utility pole applications....

Communications



Electric Utilities



Joint Use



IKE Analyze was developed in response to customer demand, and market timing factors.....

Communication Infrastructure Providers (CIPs)

Pain point IKE solves;

 Need to bring networks and services online faster while standardizing costs and data quality across multiple geographic markets.

Applications;

- + Fiber network deployments
- + 5G network deployments

Market opportunity for IKE;

- + Bottom up;
 - >\$225m revenue opportunity over 5 years from the largest 15 players in the U.S.
 - >200 CIPs in the North American market.
- + Top down;
 - >\$300B forecast investment into fiber networks in the U.S over next 5+ years.
 - 5G network investment forecast to grow to >\$50B per annum by 2025.

Engineering Service Providers

Pain point IKE solves;

 Need to maximize efficiency and profits.
 Typically doing >50% of the network development work required by the CIPs and Electric Utilities.

Applications;

- + Fiber network deployments
- + 5G network deployments

Market opportunity for IKE;

- + >1,000 groups in the U.S.
- An IKE Analyze force multiplier; using IKE tools for field engineering, driving asset data back to the IKE Analyze platform.

Electric Utilities

Pain point IKE solves;

- + Need to meet the demands of sharply increasing pole attachment permit requests.
- + Need a faster and standardized way to assess and ensure poles are not compromised.

Applications;

- + Joint-use requests from CIPs
- + Network hardening requirements to protect against storm and fire risk.
- + In some cases, building their own fiber network.

Market opportunity for IKE;

- + The largest potential market for IKE in the longer term;
 - >3,200 electric utilities in North America
 - >\$750M per annum Total Addressable Market
- + IKE expects that this segment will develop more slowly than the CIP and Engineering Service Provider market







 \leftarrow

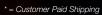


IKE Analyze increases the value of IKE's offering to customers; and substantially extends IKE's revenue model.....





- + IKE Device
- + IKE Field s/w
- + IKE Integration (Any module)
 + Software updates & maintenance
- + Technical Support
- + Hot Swap*
- + Training*
- + Joint Use Coordinator Support







IKE Analyze increases the value of IKE's offering to customers; and substantially extends IKE's revenue model.....







Basic pole assessment Pole Load Analysis (Digital Twin) Make Ready Adjustments

 \leftarrow

Annual Subscription

- + IKE Device
- + IKE Field s/w
- + IKE Integration (Any module)
- + Software updates & maintenance
- + Technical Support
- + Hot Swap*
- + Training*
- + Joint Use Coordinator Support
- * = Customer Paid Shipping

Analyze Levels

Per Pole Transaction Pricing

- + Analyze Level
- + Volume
- + Time
- + Timing
- + Turnaround+ Deliverables

IKE Analyze adds further Analysis & Reporting layers.

Translating to >10-20x more revenue per system deployed than a historical sale of device & subscription software.

Deliverables



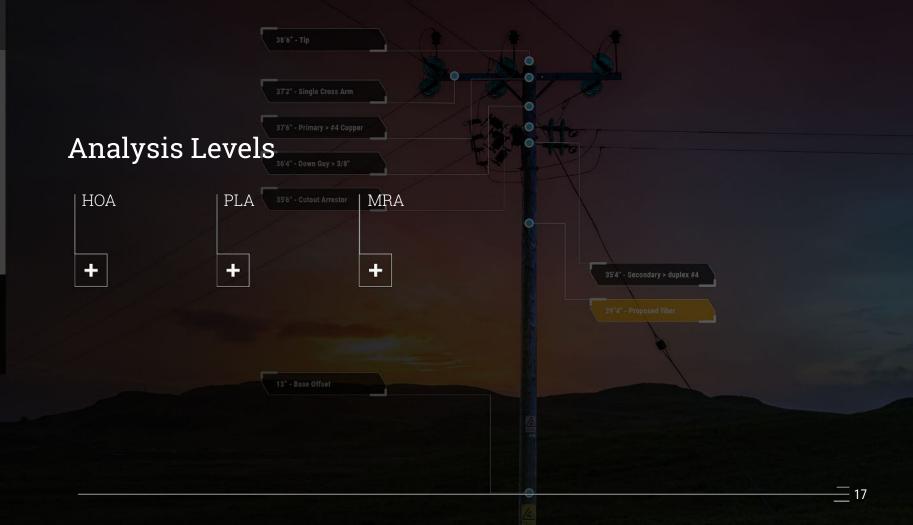
IKE Analyze Deliverables

- + IKE Device
- + IKE Report (pdf)
- + Excel File
- + KML
- + PLA Report
- + MRA Improvements
- + Pass/Fail Maps
- + IKE Office Cloud Database
- + IKE Photo Records
- + Permitting





Increasing Value





HOA

Height of Attachment Route Surveys Pole locates Joint Use Billing compliance Network confirmation





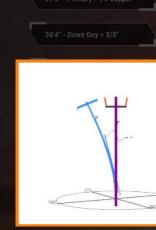


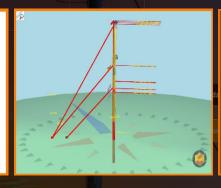


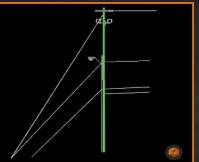
PLA

Pole Loading

Pole integrity
Clearance Analysis
NESC compliance







MRA

Make-Ready Adjustments Fiber deployments

Design Suggestions

Network hardening









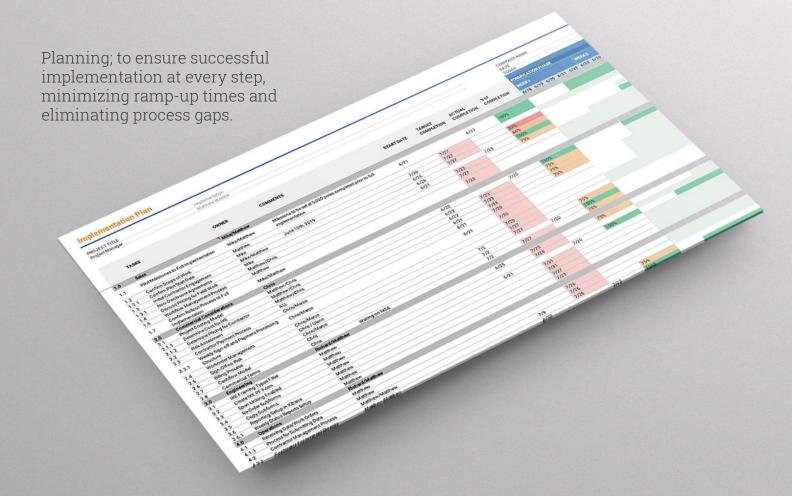




The depth of the IKE Analyze offering matters, underpinning higher value customer engagements. Focused on People, Process and Technology.....

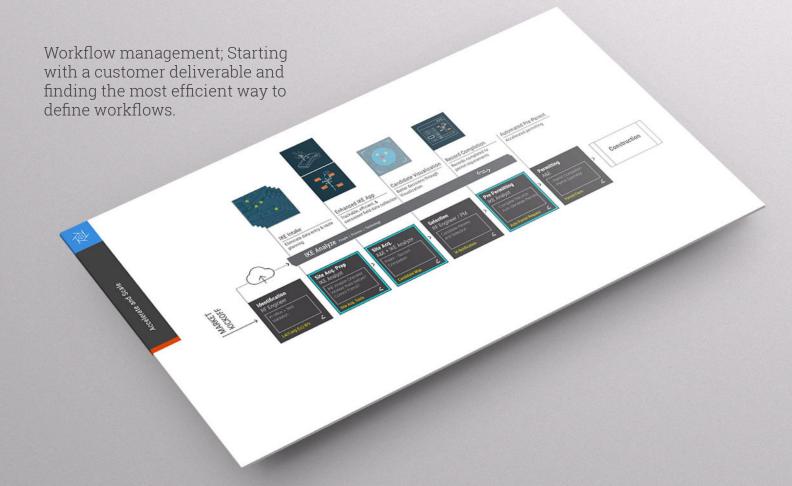
















Schedule & route planning to ensure 'One-Trip to the Field' efficiency. Data management to ensure quality.

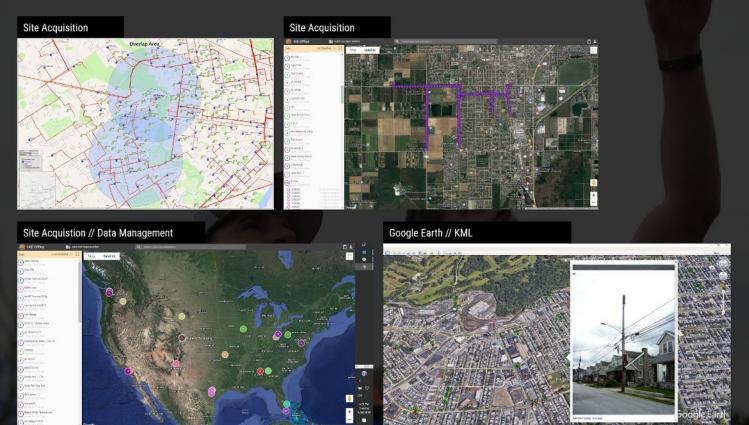


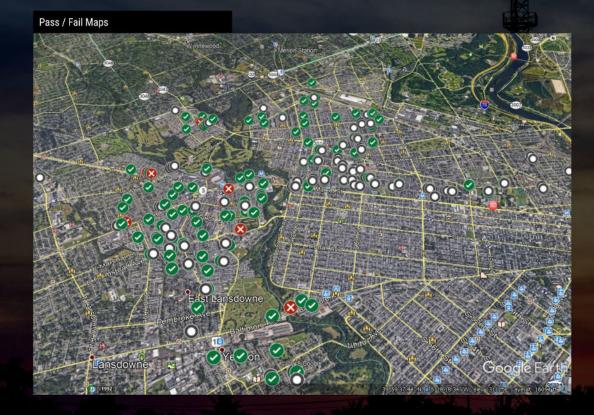


Photo-Verifiable Accuracy; evidence of assets as they exist in the field.



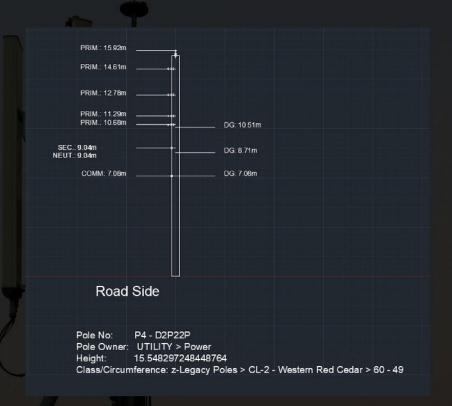


Visual Representation of a network; to ID where assets are at risk.





Adaptability; to customize CAD outputs specific to the application.

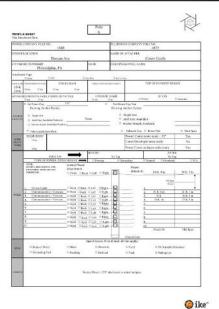




Automated Permit Applications; eliminating manual input errors & dramatically speeding up permitting.













The transition to IKE Analyze is important for customers, and shareholders

- + IKE now delivers more value to every customer;
 - speeding multiple aspects of the network assessment & make-ready-engineering process.
 - an IKE Analyze customer represents the potential for hundreds of thousands, and eventually, millions of dollars of revenue per annum.
- + IKE Analyze demands deeper, longer term customer (& revenue) relationships;
 - with the IKE platform becoming embedded in customer workflows.
- + IKE Analyze realizes lower upfront revenue but is expected to facilitate **10-20x greater revenue from every IKE solution in use** vs. IKE's historical business model;
- + IKE's revenue mix evolves favorably;
 - becoming substantially weighted towards ongoing transaction & subscription revenue.
- + Market timing is optimal;
 - with the potential to play a role in speeding up network deployment processes in markets experiencing investment super-cycles;
 - Fiber network deployment;
 - >\$300B expected investment in the U.S. over the next 5+ years.
 - Utilities network hardening initiatives.
 - >\$10B per annum expected investment in coming years.
 - 5G mobile network deployment;
 - Expected to grow to a market investment size >\$50B per annum by 2025.



♦

IKE goes to market directly; selling & delivering into the largest infrastructure companies in North America



Glenn Milnes
Chief Executive Officer & Managing Director



Leon Toorenburg
Chief Technology Officer



Chris Birkett
Chief Financial & Operating Officer



Dan McGrady
Director of Customer Success



Mike McGill
Senior VP, Utility & Communication Business Unit



Liz Etzel
Support Engineer



Matthew Worster VP, IKE Analyze



Blake Collins
Solutions Engineering Manager



Working with the Biggest Names in the Business









Fiber Deployment Application; CableOne Inc.



Annual Revenue: \$1.1B

Subscribers: 1M

States: 21

Metrics	Before	After (IKE Analyze)
Make Ready Engineering Completion	30 Days	5 Days
Approval times to attach	30 Days	10 Days



Fiber Deployment Application; AT&T Inc.



Annual Revenue: \$133B

Subscribers: 143M (mobility)

States: 22

Metrics	Before	After (IKE Analyze)
5G (field visits)	3	1
Fiber deployment completion times	30 Days	10 Days



Electric Utility Application; San Diego Gas & Electric Joint-Use

The IKE Analyze Fast Lane for Joint-Use Permitting



⊘ ike⁻	PA, March Manager Mana
IKE REPORT	
market and the second	Secretary and secretary
A STATE OF THE PERSON NAMED IN	Mark the secretary
ROLL BOOK BUILDING	make the control of t
Section 1	institution (city)
	Modern Sales Sea (ESTERNIS CONTRACTOR SEC. 17
	THE RESERVE OF THE PERSON NAMED IN
	NATION AND DESCRIPTION OF THE PARTY OF THE P
	more China and Continues

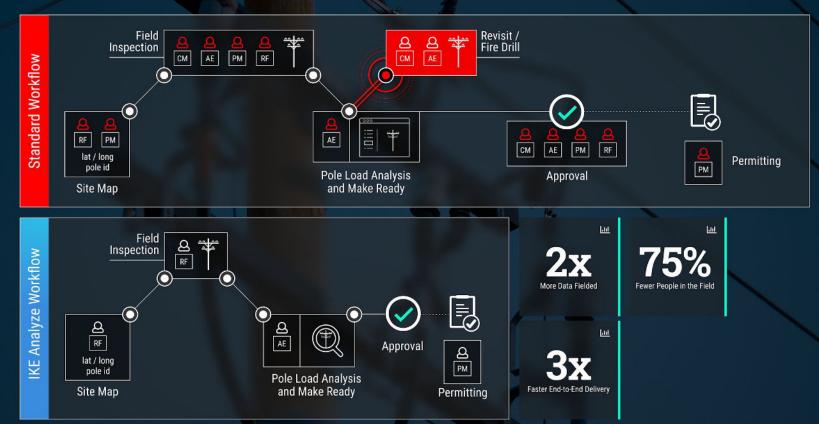
	Section 2011 Section 7 Section 5 Section 7
SBGE	sof a far

Metric	After, with Before IKE Analyze	
Approval Time	+ 45 Days	30 Days
Rejection Time	> 40%	< 5%





5G Application; National shared-communications infrastructure group. IKE Analyze Process // Reduced Time & Cost + Accuracy & Quality





Investor Calendar







Audited Financial Statements

Annual Report

Annual General Meeting

30 May*

30 June*

6 September*

*Dates New Zealand Time



Thanks...

Dedicated to Serving Communications Companies & Electric Utilities.

Who are focused on:

- Faster network deployments.
- Improving network and data quality.
- Keeping crews out of harm's way.
- Meeting the demands of regulators.

