



FOR IMMEDIATE RELEASE, 21 November 2023

IKE appoints Roz Buick, former executive team leader of US-based Oracle and US-based Trimble, as non-executive director

ikeGPS Group Limited (IKE) (NZX: IKE / ASX: IKE) today is pleased to announce the appointment of Roz Buick as a non-executive director. Roz brings more than 25 years' experience from executive leadership positions across global utility, engineering, construction, real estate and agriculture markets with companies including Oracle Inc. and Trimble Inc.

Roz is an industry leader who has led businesses through new growth strategies that are market differentiating and innovative, both with product and go to market strategies.

Roz's past roles include:

- At Oracle, Senior Vice President of Strategy, Product, Development and Marketing, Construction & Engineering Global Business. Based in Colorado, USA
- At Trimble Inc. Senior Vice President, overseeing and managing the global Buildings business strategy and entire construction continuum including businesses for Architects & Designers, Structural Steel & Concrete Engineers & Contractors, General Contractors, Specialty Mechanical Electrical & Plumbing Contractors and Real Estate & Workplace professionals. Based in Colorado, USA.
- Board director at Grupo Protexa (Mexico & Latin America an energy & utilities EPC business);
- Board directorships at a variety of global technology entities including Propeller Aero in civil infrastructure construction and FrameCAD in cold-form steel hardware and software solutions for residential and commercial construction applications.

Comments on the News:

"Throughout my career I've experienced first-hand the challenges of developing and selling infrastructure products that align technology with industry & go-to-market requirements, while building out the teams that can execute. I have also seen the market opportunities for technology businesses to significantly de-friction these processes. I've engaged with Glenn and the IKE team over the past couple of years, have tracked IKE for quite some time, and believe that the company's growth potential in the North American electric utility and communications market is significant. I'm very excited to join the IKE team." said Roz Buick.

"We're thrilled to have an executive leader of Roz's caliber join the Board as we continue to grow and optimize our products and go-to-market capabilities. Her experience and understanding of taking products to market to our target customers is a great match" said Glenn Milnes, Chief Executive Officer & Managing Director of IKE.

"Roz is a great addition for IKE. She has deep product, technology, and go-to-market experience across the North American and global markets – leading product expansion across some of the largest infrastructure product & technology businesses in the world." said Alex Knowles, Chair of IKE.

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About ikeGPS

We're IKE, the PoleOS™ Company. IKE seeks to be the standard for collecting, analysing and managing pole and overhead asset information for electric utilities, communications companies, and their engineering service providers.

The IKE platform allows electric utilities, communications companies, and their engineering service providers, to increase speed, quality, and safety for the construction and maintenance of distribution assets.

The core revenue engine for IKE is driven by the number of enterprise customers subscribing to the IKE platform and the volume of assets (called Transactions) being processed through IKE's software.

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